

A selling price information mediating service provides at least one information requester terminal, a plurality of information provider terminals, and a management server, the information requester terminal, which are connected to a network. A management server that is an information processing apparatus receives, from the terminal of an information requester, survey information about a commodity for which the information requester wants to survey a selling price or the like. The received survey information is publicized for the terminals of information providers who are registered as members in the management server, in order to collect pieces of selling price information. The management server extracts pieces with lower selling prices from pieces of selling price information provided by the terminals of information providers, sells the extracted pieces to the information requester through his terminal, and charges the information requester an information supply fee and a mediation commission. The management server performs processing for paying informer fees to the providers who provided the pieces of selling price information that have been sold to the information requester. A business is established because the mediation by the management server produces a profit that is equal to the information supply fee and the mediation commission received from the information requester minus the informer fees paid to the information providers.